Amy Turnquist has more than 20 years of experience leading teams to create and deliver innovative, client-centric solutions that connect pharmaceutical brands with their HCP and consumer audiences.

Her passion for digital engagement and marketing innovation has made her a recognized thought leader and a frequent speaker at leading industry events, including Reuters Events, Dynamic Global Events and the Digital Health Coalition Summits.

When she's not growing business, she's being celebrated as a champion for women, having been named an MM+M Hall of Femme honoree in 2019 and currently serving a two-year term as the Vice President of the North American Operating Board for the Healthcare Businesswomen's Association.

Throughout her work with the HBA, Amy has been an advocate for Women of *all* Colors, lending her voice in support of the launch of HBA's Women of Color Affinity Group and the organization's "let's get uncomfortable" initiative to address systemic racism and racial bias in the healthcare and life sciences community.

Amy's commitment to advancing the impact of women in the business of healthcare has earned her global recognition as HBA's Global Chapter Leader Achievement award recipient in 2022 and the only recipient of the Global HBA Advocate Award in 2018 – an award created specifically for Amy.

Other industry accomplishments include recognition as one of the top 100 most inspiring people in healthcare as a PharmaVOICE100 award recipient and as a PM360 ELITE honoree in recognition of the work that she has done to mentor and inspire other leaders across the life sciences industry.

Amy currently serves as an advisor for Temple University's Fox School of Business Digital Marketing Master's Degree program and sits on the Advisory Boards for the Digital Health Coalition, Seton Hall's Customer Experience Executive Education Certificate program, and the Pharma Marketing Network.

An avid connector and networker, Amy can be reached at linkedin.com/in/amyturnquist or turnquistamy@gmail.com.